



Promotion

As Seen In... Forbes, September 21, 2009

Strassburger McKenna Gutnick & Gefsky

A Century of Premium, Personalized and Cost-Effective Service to the Business and Financial Community

Strassburger McKenna Gutnick & Gefsky is a mid-sized, general practice law firm that represents public and private businesses, institutional and individual financiers, and their families. Our clients range from companies and individuals on the *Forbes* lists to young entrepreneurs starting their first company.

Our attorneys have received national and regional recognition — from the founding father of the firm who was one of the authors of the Uniform Commercial Code and a member of the American Law Institute, to the judges who are alumni of the firm — and our shareholders are routinely recognized in *Best Lawyers*, *Who's Who*, Martindale Hubble AV ratings and other awards and indicia of professional and personal achievement.

Our expertise spans the legal spectrum, from complex litigation and business transactions to equity and debt financing; estate, asset protection and family business succession planning; to family and white-collar criminal law.

We are large enough to accommodate all of our clients' needs, yet compact enough to provide immediate attention and personalized service. Strassburger McKenna attorneys know their clients and their clients' concerns and objectives, have the necessary expertise, and focus on meeting client objectives efficiently and cost-effectively. The firm is known for its thorough preparation and aggressive representation of client interests.

Business and Financial Litigation

Strassburger McKenna's marquee business litigation group practices in all courts throughout Pennsylvania and adjacent states and in federal courts nationwide. We represent public and private businesses, investors and financial institutions in a wide range of complex cases including securities, regulatory and trade regulation matters; corporate governance and shareholders actions; contract and construction disputes; employment and restrictive covenant disputes; intellectual property disputes; real estate and tax litigation; and lender liability and bankruptcy litigation.

Business and Real Estate Restructuring and Refinancing, Bankruptcy Litigation and Sale Transactions

The firm's insolvency practice group represents bankruptcy trustees, financial institutions, and private lenders and borrowers in workouts, financial restructurings, receiverships and bankruptcy proceedings.

Bankruptcy representations range from primary representation of creditors to special counsel assignments involving litigation or asset sales. Members of the firm are board certified in creditors' rights and have expertise and insight that have proven valuable to borrowers in negotiating out-of-court restructurings. The insolvency lawyers at Strassburger McKenna draw upon extensive business experience to seek workable business solutions to insolvency problems.

Business Acquisitions, Sales, Financing and Investment; Technology Venture Formation and Development; and Family Business

Strassburger McKenna provides a full range of traditional services for starting, growing and cashing out of a business or investment. We are particularly focused on supporting clients faced with critical situations or transitions that can make or break a business. In both technology and mature businesses, we seek and excel at buying and selling businesses,

particularly cashout sales by owners and investors or acquisitions by buyout funds or investor groups; technology startups and the financing of new and rapidly growing ventures; and guiding troubled businesses through reorganization, refinancing and internal disputes.

Media and Entertainment Law

Strassburger McKenna has represented daily and weekly newspapers, publishing and entertainment companies, broadcasters and entertainers for many years. Our litigation efforts include the regular defense of libel and privacy suits, and prosecution of suits to open sealed records, closed meetings and court proceedings. In addition to normal corporate and transaction services, we advise our clients on media-related copyright and other intellectual property matters.

Personal and Family Law Services for Entrepreneurs, Investors and Executives

Families and entrepreneurs who have or anticipate having substantial net worth have unique problems, particularly when they must deal with succession, asset protection, marital and other family problems. Estate planning and administration, asset protection and family business succession planning are critical to the personal and financial security for multiple generations of a family. The need for appropriate white collar criminal defense, personal injury or medical malpractice representation can also arise in the best of families and under the best of circumstances. Providing our clients with sophisticated, sensitive and timely support has long been a focus of Strassburger McKenna.

Municipal and Local Government

Members of our firm represent numerous municipalities and school boards, and have extensive experience in municipal and school authority law, taxation, zoning and condemnation law, and employment and labor law, from both an advisory and litigation perspective.

For a personal discussion of your needs, contact E.J. Strassburger or Michael Fox.

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